

# BLUE GREENWAY

China Basin to Candlestick Point



## BLUE GREENWAY TASK FORCE



## VISION AND ROADMAP TO IMPLEMENTATION



NEIGHBORHOOD PARKS COUNCIL

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**Office of the Mayor**  
City & County of San Francisco



**Gavin Newsom**



**Blue Greenway Task Force  
Vision and Roadmap to Implementation  
DRAFT**

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### SHORT-TERM (0-2 YRS)

-  ART SITES
-  BOAT LAUNCH / WATER ACCESS POINT
-  WATER ACCESS / FISHING
-  STREET CONNECTIONS / STREETSCAPE
-  PEDESTRIAN IMPROVEMENTS
-  BAY TRAIL / GREENWAY CONNECTIONS
-  BAY TRAIL / INTERIM TRAIL ALIGNMENT
-  BAY TRAIL ALIGNMENT / STRIPING + SIGNAGE
-  SAN FRANCISCO BAY WATER TRAIL
-  PEDESTRIAN WATER ACCESS LOOPS
-  MAJOR BIKE ACCESS POINTS
-  FUNDED EXISTING OR PLANNED OPEN SPACE
-  3rd STREET LIGHT RAIL
-  CALTRAIN STOPS

### MEDIUM-TERM (2-10 YRS)

-  PUBLIC GREEN SPACE DEVELOPMENT
-  PEDESTRIAN WATER ACCESS LOOPS
-  STREET CONNECTIONS / STREETSCAPE
-  BAY TRAIL / GREENWAY CONNECTIONS
-  SAN FRANCISCO BAY WATER TRAIL
-  PUBLIC AMENITIES

### LONG-TERM (10-25 YRS)

-  PUBLIC GREEN SPACE DEVELOPMENT
-  CREEK RESTORATION / DAYLIGHTING
-  BAY TRAIL / GREENWAY CONNECTIONS



SCALE 1" = 500'



**“Imagine** a working, urban waterfront that invites public use, enjoyment and access to the water. Imagine an environmentally sustainable and accessible shoreline, one that is safe and healthy for people as well as wildlife. Imagine a premier public open space on the Bay – a place that provides for public life, recreation and enjoyment, connects San Francisco's eastern neighborhoods to their waterfront, and serves as a catalyst for responsive and responsible development, employment opportunities, and economic vitality.”

This is the vision for the “Blue Greenway”— to create a 13-mile greenway/ waterway network along San Francisco’s Southern Waterfront, completing San Francisco’s portion of the Bay Trail, increasing public enjoyment of this historic, working waterfront, and providing much-needed open space, water access, and a walking/biking route to San Francisco’s eastern neighborhoods. This document summarizes the recommendations of Mayor Newsom’s Blue Greenway Taskforce, which worked intensively over a six-month period from November 2005 through June 2006. The recommendations that follow were developed through the hard work of a diverse range of San Franciscans giving generously of their own time to give shape to this simple idea. It is our hope that this vision will spark the public’s interest in what the Southern Waterfront is today and ignite our collective imagination for what it could become.





## II. Vision for the Blue Greenway's Development

The Blue Greenway is more than a trail; it is a unifying identity for the 13-mile corridor along San Francisco's southeastern waterfront. The Blue Greenway will link established open spaces; create new recreational opportunities and green infrastructure; provide public access through the implementation of the San Francisco Bay Trail, the San Francisco Bay Area Water Trail, and green corridors to surrounding neighborhoods. It will install public art and interpretive elements, support stewardship, and advocate for waterfront access as an element of all planning and development processes over time.

### *Guiding Principles*

#### **Identity**

A working, urban waterfront that invites public use and enjoyment and access to the water;



#### **Connectivity**

A premier public open space system that connects San Francisco's southeastern neighborhoods to the Bay; and



#### **Health and Environment**

An environmentally sustainable and accessible shoreline on the Bay that is safe and healthy for people as well as wildlife;



#### **Economy and Development**

A catalyst for responsive and responsible development, employment opportunities, and economic vitality.



### III. Background

The Blue Greenway initiative began in June 2004 with a simple goal: to envision a new 13-mile greenway/ waterway network — The “Blue Greenway”— along our Southern Waterfront. The Blue Greenway will complete San Francisco’s portion of the Bay Trail, increase public interest and enjoyment of the waterfront, and provide much-needed open space, water access, and a new walking/biking route to San Francisco’s eastern neighborhoods. The initiative began with the creation of a Steering Committee of interest organizations and stakeholders, coordinated through the Neighborhood Parks Council. For the next year, the Steering Committee led an outreach and education campaign consisting of community events, conferences, waterfront tours, and public meetings to engage residents and civic leaders, incorporating their ideas into the initiative.

In November 2005, Mayor Newsom convened the Blue Greenway Task Force and asked them to develop a long-term vision and roadmap for implementing the Blue Greenway. He also asked them to “jumpstart” the process with a 6-month strategy for immediate improvements and public events. The Task Force, co-chaired by the Mayor’s Office and the Neighborhood Parks Council, was made up of city and state agencies, neighborhood associations, non-profit organizations, businesses, professionals, and concerned residents. With representation from 16 different public agencies and more than 30 organizations and community groups, the Taskforce divided its work into five areas, including:

- *Short-term improvements*, which focused on implementing short-term improvements within six months to establish the basic alignment of the Bay Trail and Bay Area Water Trail, and to build public interest and support for the Blue Greenway. The group met seven times between November and April. The group’s work resulted in the installation of Bay Trail signage, sidewalk and landscaping improvements, banners, the approval of new bicycle lanes for Illinois Street and Cargo Way, three temporary public art installations, as well as the creation of a new water access point at India Basin Shoreline Park.
- *Opportunities and Constraints*, which developed a comprehensive vision for the Blue Greenway Initiative and a “roadmap” for its physical development over time. This group was responsible for detailed development of the phased development strategy described on Section III of this document. The group met seven times between November and June.
- *Water Access*, which developed a program of improvements to water access as part of the completion of the Bay Area Water Trail. The group met six times between November and June, and developed the Water Recreation Plan included here as an appendix that identifies current and future water access opportunities along the Southern Waterfront.
- *Funding and Institutional Arrangements*, which made recommendations on creating the institutional capacity within San Francisco’s city government to continue with more detailed planning and implementation of the Blue Greenway. The group met twice in February.
- *Imagine the Way*, which focused on planning and outreach activities for the “Imagine the Way event” held on June 24, 2006. Sponsored by the Taskforce, this event brought together local community, city and state agencies and the general public to kick-off the Blue Greenway and raise public awareness of the potential of the Southern Waterfront. The group met four times between January and June.

The Taskforce’s work culminated in the “Imagine the Way” Event on June 24, 2006, at which more than 250 residents, businesses and elected officials came together for an afternoon of music, food

and waterfront activities at India Basin Shoreline Park. Prior to the event, participants led a tour of the Southern Waterfront, both by bicycle and by watercraft, including whaleboats, kayaks and sailboats. The event presented a bold vision for the future of the Blue Greenway, including the detailed “roadmap for implementation” included here, and invited the local community to join together in refining the Blue Greenway vision, building a public consensus around key elements, and advocating for funding and departmental resources to implement it. To get the Blue Greenway started, key public improvements were completed in time for “Imagine the Way” event’ to improve the safety, attractiveness and visibility of the route:

- *Temporary Public Art.* Temporary Public Art was installed at three locations, including an installation by Topher Delaney at Agua Vista Park, an abstract metal sculpture by William Wareham at 3<sup>rd</sup> St. and Cargo Way, and three colorful, fiberglass pieces by Pepe Ozan at India Basin Shoreline Park. See Appendix A for an overview of the Blue Greenway Public Art Trail.
- *Sidewalk Improvements at Piers 48 – 50.* A protected sidewalk zone was created along the frontages of the Piers 48 – 50 bulkhead buildings to provide a safe walking and bicycling zone for users of the Blue Greenway. Planters, bull rails and other materials were recycled from other city projects to create this unique public space zone, which will be maintained through an partnership between the Port of San Francisco, the Department of Public Works, and adjacent Port tenants.
- *Blue Greenway Banners.* Banners were installed at key locations along the Blue Greenway alignment, from Terry Francois Boulevard at China Basin Shoreline Park south along Illinois Street, Third Street, and Cargo Way.
- *Kayak Launch at India Basin Shoreline Park.* A new kayak launch was created by making improvements to the riprap at the northern tip of India Basin Shoreline Park. This new launch was used as an arrival point for kayakers to the “Imagine the Way” event and also to host short kayak excursions.

With the success of the “Imagine the Way” event and the publication of this document, the formal work of the Blue Greenway Taskforce is complete. The next step for the Blue Greenway Initiative is to engage the larger public with this vision, hosting small community gatherings, cleanup events and waterfront celebrations to get people out and helping make the Blue Greenway a reality. The focus will be on small, individual actions that excite people’s imagination. At the same time, it will be the role of the Mayor’s Office and key city departments (the Port of San Francisco, the Department of Public Works, the Recreation and Parks Department, and the Planning Department), to work with the community and key organizations to establish the long-term institutional capacity to see the Blue Greenway Initiative through to implementation on many fronts. Implementing the Blue Greenway will require leadership on a variety of levels, from relatively immediate, low-cost actions such as sidewalk and bicycle lane improvements, to the more complex and long-term efforts such as the site cleanups, infrastructure upgrades and building renovations necessary to make Pier 70 or portions of the Hunter’s Point Shipyard accessible to the public.



Isabel Wade, Executive Director of NPC, introduces Assemblyman Mark Leno, Mayor Gavin Newsom, and Supervisor Sophie Maxwell.



Community members enjoy the sunshine and the free barbeque, provided by NORCAL.



Local youths inspect Pepe Ozan's 'Monicacos de Esperanza,' temporary residents of India Basin Shoreline Park.



The Bayview's 'Senior Strutters' heat things up as the celebration begins.



People look on as the SF Fire Department puts on a water show with one of its fire boats.



A local resident checks out the long-term vision for making the Blue Greenway a reality.

## Blue Greenway Taskforce Participants

- Association of Bay Area Governments
- Bay Conservation and Development Commission
- California State Parks
- The Coastal Conservancy
- The Department of Public Health
- The Department of Public Works
- The Department of the Environment
- The San Francisco Livable City Initiative (Office of Mayor Newsom)
- The San Francisco Planning Department
- The Port of San Francisco
- The San Francisco Redevelopment Agency
- The San Francisco Recreation and Parks Department
- The Mayor's Office of Community Development
- The Mayor's Office of Economic and Workforce Development
- The Municipal Transportation Authority
- The National Park Service - Rivers, Trails and Conservation Assistance Program
- The San Francisco Public Utilities Commission
- The San Francisco Art Commission
- The Office of Supervisor Maxwell, San Francisco Board of Supervisors
- The Office of Supervisor Daly, San Francisco Board of Supervisors
- The San Francisco County Transportation Authority
- Arc Ecology
- Bay Access
- The Bay Trail
- The Bayview Project Area Committee (PAC)
- The Bayview Rotary Club
- The Bayview Hill Neighborhood Association
- The San Francisco Bicycle Coalition
- The Black Rock Arts Foundation
- CMG Landscape Architects
- Cannon Design
- Catellus Development Corporation
- EDAW
- The Emerald Fund
- Friends of the Urban Forest
- Hargreaves and Associates
- The India Basin Neighborhood Association
- Literacy for Environmental Justice (LEJ)
- Lennar Development Corporation
- Mission Bay Citizen Advisory Committee (CAC)
- The Neighborhood Parks Council
- NorCal Waste Services
- The San Francisco Planning and Urban Research Association (SPUR)
- The San Francisco 49ers
- San Francisco Beautiful
- The San Francisco Giants
- Screampoint
- The Southern Waterfront Advisory Committee (SWAC)
- The California State Parks Foundation
- Livable City
- University of California – San Francisco
- Urban Ecology
- Walk San Francisco

## **IV. Roadmap for Implementation**

The maps that follow describe in detail the Taskforce's vision for how the Blue Greenway will take shape over the next 25 years. As with any project of this scale, this "roadmap" aims to build momentum by leveraging short-term successes to build support and bring more resources to bear on addressing larger, more structural issues that must be resolved. The roadmap is comprised of three phases:

### **Years 0 – 2: Establish the Blue Greenway Alignment**

In the short-term, efforts will focus on taking the Taskforce's work to local communities, refining the vision, establishing departmental roles to oversee implementation, and building a broader base of public interest and support. Immediately following the publication of these documents, a smaller Blue Greenway outreach committee will be formed. This group's activities will include small neighborhood gatherings to discuss plans for improvements, hosting community cleanups at existing parks, launching stewardship programs, and advocating for the completion of basic sidewalk and bicycle improvements, and reinforcing a unique identity for the Blue Greenway by expanding the public art trail and banner program and hosting awareness events.

### **Years 2-10: Strengthen Neighborhood Connections**

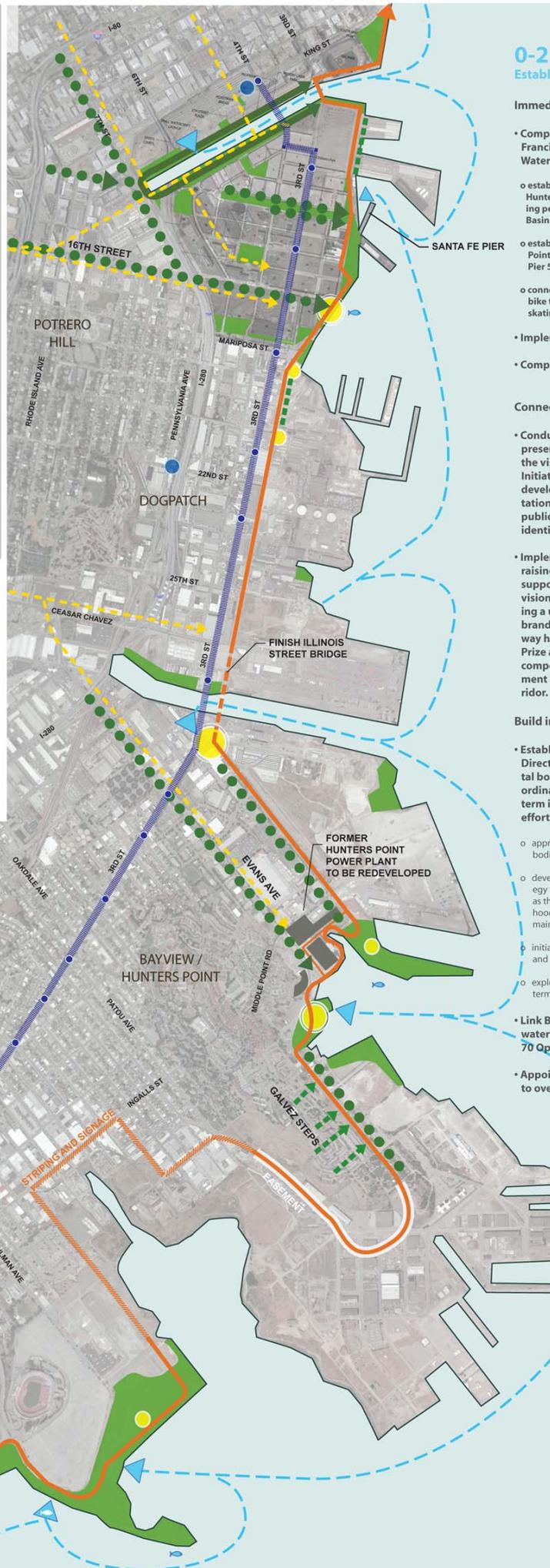
In the medium-term, the effort will focus on building better linkages to the Southern Waterfront from adjacent neighborhoods of Bayview/Hunter's Point, India Basin, the Central Waterfront/Dogpatch, and Mission Bay. Key city departments will pursue funding to complete streetscape improvements on connecting streets, enhance links to the Third Street Light Rail and Caltrain, initiate planning and feasibility studies for public access at key sites (Pier 70, India Basin Historic Maritime Recreation Center), and finalize reuse plans for the recently-decommissioned Hunter's Point power plant. New public open spaces will be completed at Mission Bay and Hunter's Point Shipyard, and water access points will be expanded along the entire Southern Waterfront. The Mayor's Office and key city departments will lead the process of approval for specific neighborhood improvements as well as completing major projects.

### **Years 10-25: A Premier Waterfront Emerges**

In the long-term, efforts will focus on shifting the Bay Trail alignment to the water's edge wherever feasible, incorporating new water access loops at Pier 70, the Mirant Power plant, Piers 94-96, and Hunter's Point Shipyard. Waterfront open space will be expanded at Hunter's Point Parcels B and E. The potential for new waterfront amenities such as public access piers and/or public use beaches will be considered for Pier 70 and India Basin. Working with the SFPUC Wastewater Enterprise, the city will explore strategies for more extensive restoration of the Yosemite Slough, Islais Creek, and Mission Creek watersheds, including the potential for new public use areas upstream. Ultimately, the city will work with municipalities in San Mateo County to extend the Blue Greenway south to the full extent feasible.

## SHORT-TERM (0-2 YRS)

-  ART SITES
-  BOAT LAUNCH / WATER ACCESS POINT
-  WATER ACCESS / FISHING
-  STREET CONNECTIONS / STREETScape
-  PEDESTRIAN IMPROVEMENTS
-  BAY TRAIL / GREENWAY CONNECTIONS
-  BAY TRAIL / INTERIM TRAIL ALIGNMENT
-  BAY TRAIL ALIGNMENT / STRIPING + SIGNAGE
-  SAN FRANCISCO BAY WATER TRAIL
-  PEDESTRIAN WATER ACCESS LOOPS
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-  FUNDED EXISTING OR PLANNED OPEN SPACE
-  3rd STREET LIGHT RAIL
-  CALTRAIN STOPS



## 0-2 Years: Establish the Blue Greenway Alignment

### Immediate physical improvements:

- Complete access to the City and County of San Francisco's state-mandated Bay Trail and Bay Water Trail, including:

- establishment of an easement through the Hunter's Point Shipyard Development area offering pedestrian and bicycle access from India Basin to Candlestick Point;
- establishment of water access at Candlestick Point, India Basin Shoreline Park, Islais Creek, Pier 52 and Mission Creek;
- connection of the Bay Trail to the Mission Creek bike trail and implementation of pedestrian, skating and bicycle connectivity loops.

- Implement Hunter's Point Ship Yard
- Complete Yosemite Slough Restoration Project

### Connect to local neighborhoods:

- Conduct a series of community workshops to present draft vision plan and solicit input. Once the vision plan is finalized and approved, the Initiative will engage local neighborhoods in developing neighborhood-specific implementation strategies that focus on creation of public amenities along the waterfront, and in identifying funding for their realization.

- Implement extensive outreach effort aimed at raising public awareness, building community support and a constituency for place and vision, promoting local stewardship, and creating a unified vision through consistency and branding. As part of this effort, The Blue Greenway has been identified for the San Francisco Prize and will conduct an international design competition to create a consistent design element and wayfinding mechanisms for the corridor.

### Build institutional support:

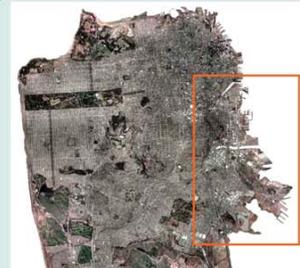
- Establish interim, inter-departmental Director's Working Group and non-governmental body of representative stakeholders to coordinate planning and development of a long-term implementation strategy. As part of these efforts, the partnership will work to:

- approve the finalized vision plan with relevant bodies;
- develop a comprehensive, long-term funding strategy that includes funding for key components, such as the Public Art Trail, implementation of neighborhood strategies, and coordination, management, and maintenance;
- initiate necessary planning and feasibility studies; and
- explore more formal institutional options for long-term implementation.

- Link Blue Greenway efforts to other southern waterfront planning processes, such as the Pier 70 Open Space Project.

- Appoint city staff from relevant departments to oversee implementation of activities.

SCALE 1"= 500'



## SHORT-TERM (0-2 YRS)

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## MEDIUM-TERM (2-10 YRS)

-  PUBLIC GREEN SPACE DEVELOPMENT
-  PEDESTRIAN WATER ACCESS LOOPS
-  STREET CONNECTIONS / STREETSCAPE
-  BAY TRAIL / GREENWAY CONNECTIONS
-  SAN FRANCISCO BAY WATER TRAIL
-  PUBLIC AMENITIES

SCALE 1" = 500'



## 2-10 Years: Strengthen Neighborhood Connections

Build a network of neighborhood connections:

- Implement pedestrian, skating and bicycle connectivity loops from local neighborhoods to the waterfront to encourage outdoor exercise and water-oriented recreation for families and youth.
- Provide access to the Blue Greenway through public transit.
- Complete renovation of additional water access points, including shoreline improvements at the Pier 52 boat launch ramp, India Basin Open Space, and the historic Santa Fe Pier, if feasible.
- Begin implementation of approved, site-specific plans, such as the Pier 70 Open Space Project and India Basin Historic Maritime Recreation Center, and neighborhood strategies.

These strategies will focus on the creation of public amenities to be determined through the community outreach process and on the enhancement of existing parks, trails, and open spaces among other things.

- Complete construction of Bayfront Park.
- Acquire private San Francisco waterfront property at India Basin and place in the public trust.
- Develop and promote opportunities for community stewardship in partnership with local communities.

Strengthen institutional commitment:

- Complete and approve comprehensive, long-term implementation strategy and individual site and neighborhood strategies with relevant bodies, including the Mayor's Office, the Board of Supervisors, the Port Commission, the Redevelopment Commission, the Planning Commission, the Recreation and Park Commission, and the Bay Conservation and Development Commission.
- Establish formal coordinating entity and other partnership arrangements to oversee implementation of long-term strategy.
- Explore optimal uses for renovation of former Hunter's Point Power Plant.
- Complete comprehensive study of hazardous toxic sites and brownfields along the Blue Greenway.

\* Public amenities refers to a wide range of items such as public art, barbecues, benches and tables, bike racks, fishing piers, waste and recycling containers, and restrooms. For more information please see Appendix A of the vision plan.



## SHORT-TERM (0-2 YRS)

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## LONG-TERM (10-25 YRS)

-  PUBLIC GREEN SPACE DEVELOPMENT
-  CREEK RESTORATION / DAYLIGHTING
-  BAY TRAIL / GREENWAY CONNECTIONS

## 10-25 Years: A Premier Waterfront Emerges

- Shift Bay Trail alignment closer to the waterfront where feasible to incorporate established water access loops.
- Complete new parks, including Hunter's Point Parcel B Shoreline Park, Hunter's Point Parcel E Shoreline Park, and Pier 70/Mirant/Irish Hill Open Space.
- Conduct watershed restoration for Yosemite Slough, Islais Creek, and Mission Creek, including potential daylighting.
- Explore and implement connections from the Blue Greenway south to San Mateo and beyond.
- Implement Hunter's Point Ship Yard open space plan
- Complete India Basin Historic Maritime Center

\* Public amenities refers to a wide range of items such as public art, barbecues, benches and tables, bike racks, fishing piers, waste and recycling containers, and restrooms. For more information please see Appendix A of the vision plan.



SCALE 1"= 500'



## V. Next Steps

Based on the overall strategy presented on the preceding pages, what follows is a detailed timeline for specific actions that are essential to implementing the Blue Greenway. Given the range and scale of actions required, many of these will require close coordination among DPW, the Port, MTA and Planning. The Mayor's Office will play a critical role in directing the project overall and bringing all the relevant departments to the table.

### *June through December 2006*

- ***Build institutional support*** within the City to organize a long-term strategy for the effective implementation of the vision for the Blue Greenway. Key staff from relevant departments should be identified and funded to form a coordinating team within the City that will work to implement necessary steps from the city side and to gain agency approvals. This type of arrangement has been successful both in San Francisco, through the Great Streets Program, as well as in other cities such as Portland, Oregon. A lead agency should be established to lead the effort. The lead agency should have authority to direct all other City agencies required in the process.
- ***Build community support*** through a series of activities that focus on educating community members about waterfront redevelopment efforts, and on bringing people down to the water to enjoy the range of activities the Blue Greenway has to offer. Options could include a speaker series on waterfront redevelopment, such as those organized by SPUR and NPC over the last few years; pedestrian, bicycle and maritime tours of the Blue Greenway; advertisement of birding and nature tours in natural open spaces such as Heron's Head Park; community performances and sports programming at India Basin Shoreline Park and other available open spaces. While some of these activities would need to be organized, many are already occurring and could simply be publicized through a comprehensive set of outreach materials, including a website. Developing community support hosting charrettes to determine what types of activities would draw the surrounding communities to the waterfront and proactively including these in any plans for implementation. Given their understanding of the project and relationships in the community, members of the Blue Greenway Taskforce will be key to spearheading on-going outreach efforts.
- ***Promote opportunities for stewardship*** through the organization of community volunteer clean-up days in open spaces and water access points such as India Basin Shoreline Park and Islais Creek Landing. Efforts should also focus on identifying long-term stewards for areas that are currently lacking them, such as Warmwater Cove. The Initiative can partner with the Port and Recreation and Park Department gardeners and maintenance staff, as well as organizations such as Literacy for Environmental Justice (LEJ) or Clean City Coalition's Community Clean Team to build on existing capacity.
- ***Take our vision to the community*** by presenting to local neighborhoods on their own turf. Task Force members will work closely with local entities and community groups to provide updates on the Blue Greenway Vision and other activities, and to conduct outreach. Local partner entities could include the Bayview Project Area Committee,

Hunter's Point Shipyard CAC, Central and Southern Waterfront Advisory Groups, India Basin Neighborhood Association, Mission Bay CAC, and others. Outreach to other City neighborhoods that are not proximate to the Blue Greenway should be included. A detailed outreach strategy and schedule of presentations should be developed once this approach is finalized.

- ***Establish a coordinating entity*** to continue building on the work of the Task Force. The initial Steering Committee for Blue Greenway activities established by the Neighborhood Parks Council could be expanded to include additional members of the Task Force interested in continuing their involvement in the Blue Greenway. The purpose of the Committee would be to coordinate development of a long-term strategy in cooperation with the City. The entity could serve as an interim arrangement until a long-term strategy is developed and it becomes clearer what type of capacity is needed for implementation.
- ***Identify and secure funding sources*** to fund necessary staffing at various City agencies to continue efforts outlined in Task Force outcome.
- ***Conduct fundraising and planning for the San Francisco Prize Design Competition*** to develop a consistent design element and wayfinding mechanisms for the Blue Greenway.

#### *Milestones*

- Draft vision document presented to Mayor Newsom and the Board of Supervisors; informational hearings are held to review the taskforce's recommendations and strategy.
- City staff identified and funded for ongoing coordination, including defining a "Lead Agency" that can coordinate and direct interdepartmental efforts.
- A subset of the taskforce builds and implements an effective outreach program to adjacent neighborhoods.
- Funding identified and agreement made to sponsor an SF Prize design competition for the Blue Greenway.

#### *January through May 2007*

- ***Hold community meetings*** in relevant neighborhoods to refine the vision and to discuss specific public amenities and other improvements for each neighborhood. These meetings would create community agreement on public amenities to be provided along the Blue Greenway. Once neighborhood strategies are finalized, each neighborhood can work in cooperation with department coordinators for the Blue Greenway to advocate for funding. This will likely include leveraging community resources through matching grants or other funding mechanisms that take advantage of community volunteerism and other in-kind resources.
- ***Develop a funding strategy*** to fund staff, detailed planning, coordination, and implementation; funding for feasibility studies for Pier 70, India Basin Historic Maritime Recreation Center and the Open Space connections identified in the 2-10 year roadmap; as well as other major components, such as the Public Art Trail. In addition, the strategy

should identify mechanisms for funding implementation of neighborhood strategies, possibly through a set of matching grants. The strategy should actively consider grant funding, Federal and State infrastructure, open space and transportation funding, partnerships with development interests, as well as potential local revenue sources.

#### *Milestones*

- Community feedback incorporated into Blue Greenway vision and submitted to relevant Commissions for approval.
- Adjacent neighborhoods working with city staff to decide on public amenities.
- City strategy for staff funding, interdepartmental coordination, and major site improvements and acquisitions is completed and applications for funding begin to be submitted.
- SF Prize competition is underway.

#### *Past May 2007*

- Begin process of financing implementation of neighborhood plans for public amenities.
- Begin process of secure financing to complete planning and feasibility studies for full implementation of improvements at Pier 70 and Piers 94-96.
- Expand community engagement and stewardship along the southern waterfront.

## VI. Appendix A: Overview of the Blue Greenway Art Trail

### A Case Study on Temporary Public Art in San Francisco: The Blue Greenway

The Blue Greenway Public Art Program is a collaborative undertaking of the Mayor's Office, the Port of San Francisco, the Recreation and Parks Department, the San Francisco Arts Commission, and the Neighborhood Parks Council (NPC). The program is designed to promote innovation and community engagement in the development of the Blue Greenway through the creation of a public Art Trail. It is envisioned that the Trail will become part of a larger citywide public art program that includes both temporary and permanent pieces. The Trail will stretch from AT&T Park to the southern border of the San Francisco waterfront and will include the temporary installation of existing, large-scale public art as well as a banner and interpretive signage system that provides a consistent image for the Blue Greenway, and encourages public interest and excitement around the creation of public access to the Southern Waterfront.

The Blue Greenway Public Art Trail forms part of short-term improvements aimed at bringing people to the southern waterfront and building a constituency for long-term engagement and stewardship of its public spaces. The creation of temporary art installations also proved an effective mechanism for engaging the local artist community in Hunter's Point Shipyard and surrounding areas. Temporary public art was installed at three sites during the pilot phase, including an installation by Topher Delaney at Agua Vista Park, an abstract metal sculpture by William Wareham at 3<sup>rd</sup> St. and Cargo Way, and three colorful, fiberglass pieces by Pepe Ozan at India Basin Shoreline Park.

The Blue Greenway Public Art Trail led to the creation of the first site responsive temporary installation at Agua Vista Park and provided a public venue for exhibiting the work of longtime sculptor and resident, William Wareham, in San Francisco for the first time, and enlivened India Basin Shoreline Park with a series of colorful sculptures. We hope to build on these aspects of the program, using temporary public art projects to increase the public's access to and appreciation of public art in the city.

#### *Process Overview*

The process for selecting, permitting, and installing the pieces involved multiple steps, including:

- 1) Developing a Call for Submission in cooperation with the Neighborhood Parks Council, The Black Rock Arts Foundation, the Port, and the SF Arts Commission (please see attached Call for more details);
- 2) Posting and circulating the Call with the help of partner organizations, as well as Grants for the Arts, and conducting extensive community outreach in the Hunter's Point Shipyard and elsewhere for a period of 3 weeks. 21 proposals were received;
- 3) Forming a selection panel and conducting selection with the help and guidance of the SF Arts Commission. Following the Arts Commission's advice, seven panel members were selected, representing a range of community and public agency stakeholders and with a range of expertise. These were:
  - Linda Richardson, Bayview PAC and Civil Service Commission
  - Jim Lazarus, Recreation and Park Commission
  - Michael Hardeman, Port Commission
  - Janet Carpanelli, Artist and Dogpatch Resident

- Beth Scarborough, Burning Man
- Jill Manton, SF Arts Commission
- Eiming Jung, 111 Minna Gallery
- Jim Groudin, Norcal Artists in Residence Program (alternate for Beth Scarborough)

The panel selected 3 winners and 1 alternate;

- 4) Notifying artists by phone, e-mail, and letters of the results of the competition (1 of the winning proposals was forced to decline the award due to lack of time); and
- 5) Coordinating the permitting, contracting, and approval process between the Recreation and Parks Department, the Port, the SF Arts Commission, and the artists to install within a 5-week timeframe.

Funding for the program was provided by the Livable City Initiative through a General Fund allocation to the Blue Greenway (\$30,000), the SF Arts Commission (\$15,000), and an Art Auction fundraiser at 111 Minna Gallery (\$1,600) held to publicize the Trail and raise funds for its implementation.

### **Permitting, Contracting, and Approval Process**

The permitting and approval process required for installation differed slightly depending on the agency responsible for the site. Both the Recreation and Park Department and the Port have adapted the model developed for Michael Christian's "Flock" installation. Prior to installation on Recreation and Park land, the artist submitted a permit application and supporting documents that identified the location where the piece was to be installed, details related to liability concerns, and proof of insurance. The artist was required to indemnify the City of all liability, and to provide certificates of insurance for worker's compensation, general commercial liability, and automobile liability. The installation received approval from the Visual Arts Committee of the SF Arts Commission prior to final approval by the Recreation and Parks Commission.

For the Port, the artists were required to sign a license agreement and submit a building permit. The license agreement indemnifies the Port of all liability concerning the installation. The artists provided similar information as under the RPD permit application, including proof of insurance for worker's compensation, general commercial liability, and automobile liability, and received approval from the Port Commission. In addition, the artists also submitted building permit applications that include stamped drawings from a certified engineer, along with proof of professional liability insurance.

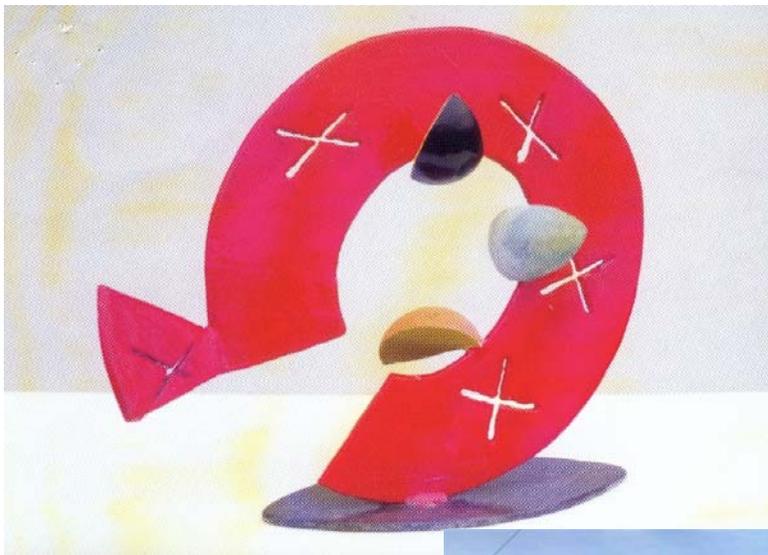
In addition, the artists entered into a contract with the City and County of San Francisco to receive funding. Jill Manton, SF Arts Commission, worked with Adine Varah, City Attorney, to develop a grant agreement with the Neighborhood Parks Council (NPC) that names each artist as a sub-grantee. NPC's role as fiscal sponsor was initially conceived to work with the artists on getting proof of insurance, providing support for installation requirements, and for administering the contract with the city.

### *Selected Pieces*

*Landscaping of Aqua Vista Park*, Topher Delaney of Seam Studios. Topher is a renowned landscape architect and environmental artist who has worked throughout San Francisco and the United States. Her thirty-year career as an environmental artist has encompassed a wide breadth of projects which focus on the exploration of our cultural interpretations of landscape architecture, site installation and public art. Her practice, SEAM Studio, has evolved from a traditional landscape architectural practice to an atelier which serves as a venue for the investigation of cultural, social and artistic narratives “seamed” together to form dynamic physical installations. Ms. Delaney received her Bachelor of Arts in Landscape Architecture from the University of California at Berkeley after studying philosophy and cultural anthropology at Barnard College. She has been widely published and recently authored *Ten Landscapes: Topher Delaney* (Rockport Press, June 2001). Ms. Delaney has received numerous awards and honors for her achievements in the realms of both landscape design and public art, and the work of SEAM Studio has been exhibited internationally, most recently at the San Jose Art Museum. Other notable public installations include design of the Central Plaza in Marin, the Bank of America Roof Garden, and a Public Sculpture Garden in Portland Oregon.



*Red Fish*, William Wareham to be placed at Third St. and Cargo Way. William Wareham is head of the Pacific Rim Sculptor's Group and has been a metal sculptor and resident of the Hunter's Point Shipyard Artist Community for over 23 years. From his earliest years as a fine art student at UC Berkeley in the late sixties, where Wareham used military surplus material in his sculpture, his concern with medium and technique is apparent. Through that search, he achieves some of the most consistently accomplished compositions in contemporary sculpture. Wareham was a recipient of a National Endowment for the Arts in 1974 and the Eisner Prize for sculpture at UC Berkeley in 1968 and 1969. In 1999, he was awarded an artist residency at Djerassi. He was an assistant to Peter Voulkos for five years and Mark Di Suvero for six. His other influences can be traced to Anthony Caro and David Smith. Wareham has exhibited widely throughout California, including solo exhibits at the Oakland Museum Sculpture Court and the Pacific Heritage Museum in San Francisco, and in Nevada, Hawaii, Illinois, and New Jersey. Whether creating massive works for corporate or estate collections or human scale sculpture, unique tables, benches and chairs, or even pedestal size- often kinetic- pieces, Wareham remains true to his inner drive to capture the viewer's consciousness through his powerful abstract sculpture.



*Monicacos de Esperanza (Puppets of Hope)*, Pepe Ozan to be placed at India Basin Shoreline Park. Born in Argentina, Pepe relocated to San Francisco in 1975 where he became well known as a sculptor, designer, and filmmaker. He is co-founder of ArtNetwork Productions, an award winning independent film company focusing its work in the visual documentation of ancient, indigenous and nomadic cultures and the development of projects alerting audiences of the need for preservation of the planet's environment and vanishing cultures. His work has appeared in festivals in San Francisco, New York, and Europe. Since 1994, Pepe has also created temporary installations and Opera productions for the Burning Man Festival. He has exhibited sculptures in various galleries and public spaces in San Francisco and the Carnegie Museum in Pittsburgh among other locations.



## Appendix B: Recommendations for the Provision of Public Amenities

A variety of public amenities will be spaced at regular intervals along the Blue Greenway. Public amenities can include a wide range of items such as public art; barbecues; benches and tables; bike racks; boat docks and storage facilities; community information boards; drinking fountains; dog parks; fishing piers; play fields; playgrounds; sports courts; waste and recycle containers; educational, historic, and wayfarer signage; and restrooms.

A general consistency of design for public amenities along the Blue Greenway will be encouraged.

Specific public amenities will be determined during the community outreach period. Final approval of public amenities will follow standards for each controlling agency. Installation will depend on suitability, funding availability, stewardship understandings.

Public amenities may be spaced along the Blue Greenway using similar Open Space policies adopted by the Port of San Francisco Waterfront Design & Access Element, which is an element of the Waterfront Land Use Plan. These are Continuity, Sequence, and Variety:

**Continuity:** A continuous waterfront walkway that connects public access, open spaces and activity areas.

**Sequence:** Create a sequence of major open spaces that occur frequently and regularly at significant points along the waterfront, generally within a 5 to 7 minute walking interval of each other. Based on walking a mile in 20 minutes, this rule-of-thumb would put public amenities at 1/4 to 1/3 mile intervals. The southern waterfront may require longer distances between open spaces due to the scale and type of land uses.

**Variety:** Each open space should have its own identity, and offer many recreational opportunities.

## **Appendix C: Water Recreation on San Francisco's Southern Waterfront**

San Francisco Bay is the largest open space left in the Bay Area. Water recreation in San Francisco Bay has been a tradition since the earliest days. Swimming in Mission Creek and Aquatic Park and rowing on the Bay date back to before the 1870's. Water recreation along the southern waterfront decreased over the years and moved to the northern waterfront because of increased industrial uses and a decline in the quality of the water; however small boat building at Pier 66 and India Basin created a boating community not connected to a large marina. In order to fulfill goals of the BCDC's "Recreation and The San Francisco Bay" (Draft April 2006), the Southern Waterfront needs to continue to build an infrastructure for recreation that fits within a working waterfront, adjusts to the need for wetlands protection in urban areas, and builds upon the traditions of the local boating community

### **Recreational Opportunities on the Southern Waterfront**

In general the water is calmer than on the northern waterfront. China Basin, Central Basin and India Basin provide large areas of water at a distance from the main bay currents and chop. Mission Creek and Islais Creek provide long narrow stretches of calmer waters. Flat water is ideal for most aquatic sports. Aquatic sports that can take on the wave action and strong currents of the open bay need calmer waters for training novice groups. Kayaks, Outrigger Canoes, and Whaleboats use these waters for training. Programs which instruct youth in open water swimming and small boating skills are well suited to the area.

### **Recreational Constraints on the Southern Waterfront.**

Commercial maritime activity in the Southern Waterfront is permanent and essential, but tends to occur farther from shore than small boat use. The dry docks at Pier 70 are an exception, and must be considered as public access improvements are proposed.

Decline in water quality and toxicity in launch areas seriously affects the recreational use of the Southern Waterfront, but water and land quality have improved and will improve over the years. Swimming will become more general as this occurs. Areas which are conducive to swimming and water-contact boating should be protected from over-development so that future generations will be able to enjoy them. Mission Bay has successfully capped contaminated soil. Planned upgrades to the City's combined sewer and storm water treatment program and closure of the Mirant Potrero Power Plant and the Hunter's Point PG&E Plant indicate the City is making a commitment to clean the environment on land and water

Access points to and from the water are scarce. Future access should be kept as simple as possible by taking advantage of the few small beaches on the waterfront, Their use as natural landing and launching sites should be protected. New small boat docks should be constructed at places where weather conditions permit such as Pier 66-70 and India Basin. Protection from winter storms for the Public Launch Ramp at Pier 52/54 should be part of any long-term plan for the area.

Attached is an inventory of existing and potential (marked with an \*) water access sites on the southeastern waterfront, from south to north, Candlestick Point to Mission Creek, with amenities and the types of activity that are appropriate for each location.

## Inventory of present and future (\*) access sites and type of activity

Candlestick Park - Beach  
California State Parks Foundation  
Manager: California State Parks

Presently used for wind surfing and kayaking and swimming. Appropriate future use: outrigger canoes and beachable watercraft.

Parking and Restrooms are available

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\*Hunter's Point Parcel E Waterfront Park Stewards: Lennar Development  
Manager: SF Redevelopment Agency

\*Hunter's Point Parcel B waterfront Stewards: Lennar Development  
Manager: SF Redevelopment Agency

Not presently used. Possible water access opportunities will be designed as part of the waterfront park plan for Parcel E. Investigate additional water access opportunities in Redevelopment plans. Possible sites for boat launch area, dock, fishing.

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\*India Basin Historic Maritime Stewards: India Basin Neighborhood Assn.  
Recreation Center Manager: To Be Determined

Seven lots that would connect existing park property are presently listed for acquisition by the Recreation and Park Department. This is the only privately owned waterfront property in all of San Francisco. Opportunity for reuse and rehabilitation of historic Anderson & Cristofani and Allemand Bros. boat yards for boat building school, small boating operations, museum, community center, water access, and small business opportunities such as bait shop, bike and boat rentals and café.

Landmark buildings  
Utility infrastructure  
Marine ways

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India Basin Shoreline Park. – Beach Stewards: India Basin Neighborhood Assn.  
Manager: SF Recreation and Parks

Presently used by small boats, kayaks, whaleboats, canoes. Appropriate future use if expanded: All kinds of boats with addition of dock, float.

#### Parking and Port-a-Potty

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#### \*India Basin Open Space

Stewards: Natural Areas Program.  
Manager: SF Recreation and Park Dept.

Presently a nature area and failed wetlands. Appropriate future use: Mixed use boating, swimming and nature preserve.

The Open Space area is the only part of India Basin that is accessible in very low tides. Boaters would like a narrow designated launch area here with minimal impact on the natural areas.

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#### Islais Creek - Beach and Dock

Stewards: Kayaks Unlimited  
Manager: SF Port

Presently used by kayaks and canoes, occasional small boat anchorage. Appropriate future use: sculls, dragon boats, outrigger canoes, sailboats. Islais Creek Channel possible future location for transient anchorage.

No Parking on weekdays. No restroom. Storage Container for kayaks.

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#### \*Warm Water Cove – No current water access.

Stewards: None  
Manager: SF Port

Presently unused as a water related site since destruction of fishing pier. Appropriate future use: Removable docks for non-winter use by all boats, fishing pier.

Street Parking. No Restrooms

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#### \*Pier 66 – 70.

Stewards: Central Waterfront Citizens Advisory Group  
Manager: SF Port

Development plans in process by SF Port include shoreline open space. Informal use by outrigger canoes and kayaks. Not yet developed because of toxics concerns. Past used for commercial shipbuilding (Pier 70), small boat building (Pier 66). Appropriate future use: all kinds of small boats, beach, dock, possible small boat Center.

San Francisco Boat Works  
Foot of Mariposa Street

Manager: St. Francis Marine Center  
Jurisdiction: SF Port

Full Service boat yard, transient docks, restaurant and restrooms.

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Aqua Vista Park. - Fishing Pier

Presently used by sightseers and fishermen. Appropriate future use: fishing. Possible future location for transient boat anchorage. Possible future location for ferry terminal at foot of 16<sup>th</sup> Street.

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Public Ramp Pier 52. - Small Boat Dock

Stewards: Bay View Boat Club  
Managers: SF Port

**Only** public launch ramp for trailered or car top boats in SF. Presently used by all kinds and sizes of motorized and non-motorized boats. Planned upgrade in design. Basin between Pier 50 and Pier 54 appropriate future location for transient boat anchorage, possible bait shop and café.

Trailer and vehicle parking. No public restroom.

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Mission Creek. – Small Boat Dock

Stewards: UCSF Outdoor Programs  
Managers: SF Redevelopment

Presently under construction. Appropriate future uses: kayak, scull, dragon boats.

Parking limited to loading and unloading zone. Storage for UCSF kayaks. Restrooms.

## VII. Full Map Text

### 0-2 Years: Establish the Blue Greenway Alignment

#### *Make immediate physical improvements*

- Complete access to the City and County of San Francisco's state-mandated Bay Trail and Bay Area Water Trail, including:
  - establishment of an easement through the Hunter's Point Shipyard Development area offering pedestrian and bicycle access from India Basin to Candlestick Point;
  - establishment of water access at Candlestick Point, India Basin Shoreline Park, Islais Creek, Pier 52 and Mission Creek;
  - connection of the Bay Trail to the San Francisco Bicycle Trail Network and implementation of pedestrian, skating and bicycle connectivity loops.
- Complete Yosemite Slough Restoration Project.

#### *Connect to local neighborhoods*

- Hold a focused set of community meetings in relevant neighborhoods to solicit community feedback on the draft Vision and to identify and discuss specific public amenities and other improvements to be created in each neighborhood. The goal of these meetings would be to incorporate community input into the Vision developed by the Task Force and to create community-based strategies for public amenity improvements along the Blue Greenway.
- Implement extensive outreach effort aimed at raising public awareness, building community support and a constituency for place and vision, promoting local stewardship, and creating a unified vision through consistency and branding. As part of this effort, The Blue Greenway has been identified for the *San Francisco Prize* and will conduct an international design competition to create a consistent design element and wayfinding mechanisms for the corridor.

#### *Build institutional support*

- Identify "Lead" City Agency to manage the Blue Greenway effort. The "Lead" Agency should have the authority to direct all other City Agencies involved.
- Identify leads and appropriate funding within relevant City Departments to work with a representative body to coordinate planning and development of a long-term implementation strategy. As part of these efforts, the partnership will work to:
  - approve the finalized vision with relevant bodies;
  - initiate necessary planning and feasibility studies; and
  - explore more formal institutional options for long-term implementation.
- Develop a large-scale, interdepartmental funding strategy to fund staff, detailed planning, coordination, implementation, management, and maintenance. The strategy will also include funding for major components, such as the Public Art Trail and the Pier 70 Open Space Plan, and for implementation of neighborhood strategies. The strategy will consider grants, Federal and State Open Space and Transportation funds, as well as potential revenue sources;
- Link Blue Greenway efforts to other southern waterfront planning processes, such as the Pier 70 Open Space Project.

- Fund and appoint city staff from relevant departments to oversee implementation of activities.

## 2-10 Years: Strengthen Neighborhood Connections

### *Build a network of neighborhood connections*

- Implement pedestrian, skating and bicycle connectivity loops from local neighborhoods to the waterfront to encourage outdoor exercise and water-oriented recreation for families and youth.
- Provide access to the Blue Greenway through public transit.
- Complete renovation of water access points, including shoreside improvements at the Pier 52 boat launch ramp, India Basin Open Space, and the historic Santa Fe Pier, if feasible.
- Begin implementation of approved, site-specific plans, such as the Pier 70 Open Space Project and India Basin Historic Maritime Recreation Center, and neighborhood strategies. These strategies will focus on funding for and creation of public amenities to be determined through the community outreach process and on the enhancement of existing parks, trails, and open spaces among other things.
- Complete construction of Bayfront Park.
- Acquire private San Francisco waterfront property at India Basin for open space.
- Develop and promote opportunities for stewardship in partnership with local communities.

### *Strengthen institutional commitment*

- Complete and approve comprehensive, long-term implementation strategy and individual site and neighborhood strategies with relevant bodies, including the Mayor's Office, the Board of Supervisors, the Port Commission, the Redevelopment Commission, the Planning Commission, the Recreation and Park Commission, and the Bay Conservation and Development Commission.
- Establish formal coordinating entity and other partnership arrangements to oversee implementation including funding of long-term strategy.
- Explore optimal uses for open space elements of former Hunter's Point Power Plant.
- Complete comprehensive study of hazardous toxic sites and brownfields along the Blue Greenway.
- Public amenities refers to a wide range of items such as public art, barbecues, benches and tables, bike racks, fishing piers, waste and recycling containers, and restrooms. For more information please see Appendix A of the vision plan.

## 10-25 Years: A Premier Waterfront Emerges

- Shift Bay Trail alignment closer to the waterfront where feasible to incorporate established water access loops.
- Complete new parks, including India Basin Historic Maritime Recreation Center, Hunter's Point Parcel B Shoreline Park, Hunter's Point Parcel E Shoreline Park, and Pier 70/Mirant/Irish Hill Open Space.
- Conduct watershed restoration for Yosemite Slough, Islais Creek, and Mission Creek, including potential daylighting.
- Explore and implement connections from the Blue Greenway south to San Mateo.

## VIII. Acknowledgements

### Mayor of San Francisco

Gavin Newsom

### San Francisco Board of Supervisors

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