STAFF
Drew Becher, Chief Executive Officer
Meagan Demitz, Director of Philanthropy
Amanda Montez, Director of Programs
John Stoner, Director of Finance & Operations
May Aguiar, Southeast Area Manager
Marissa Alexander, Southwest Area Manager
Bonnie Bergeron, North Area Manager
Iris Fluellen, Director of Leadership Gifts
Oscar Garcia, Development Associate
Rebecca Liang, Accounting Assistant
Michelle Loya-Talamantes, Associate Director of Partner Experience
Paula Martin, Development Operations Manager
Charlie McCone, Marketing and Communications Manager
Neal Nuttbrock, Program Liaison and Office Culture Coordinator
Madeline Porter, Program Experience & Grants Coordinator
Kaitlin Strange, Associate Director of Program Experience
Robert Blatman, Program and Planning Intern
Sabrina Boutiette, Program and Communications Volunteer
Laurie Poston, Program and Finance Volunteer

BOARD
Jim Lazarus, Board Chair
Courtney Klinge, Vice Chair
Jenny Lam, Vice Chair
Jaime Jones, Treasurer
Christine Gardner, Secretary
Rosemary Cameron, Former Chair
Kelly Nice, Former Chair
Phil Arnold
Leith Brooks Barry
Nancy Conner
Carolyn Feinstein Edwards
Liz Farrell
Chris Guillard
Sophie Middlebrook Hayward
Anne Herrera
L. Jasmine Kim
Meagan Levitan
Brook Mebrahtu
Leah Pimentel
Jonathan Rewers
Melanie Sengupta
Tim Seufert
Glenn Snyder
John H. Ware
Lee Anne Weldon
DEAR PARKS ALLIANCE
FRIENDS & SUPPORTERS,

As your new CEO I am humbled by the open arms in which I’ve been received by this incredible parks community. I have spent my time here getting to know and listening to the people that make this work matter. I’ve been out in gardens, at community meetings, attending neighborhood gatherings, and talking with city agencies and other non-profits. Reflecting upon these meetings and the work of the Parks Alliance, an important theme has occurred to me: the Whole is Greater than the Sum of our Parks. Catchy huh? It’s true though, I see it every day in parks and communities throughout San Francisco.

With over 200 park partners, several key city agency partnerships, and a passionate base of volunteers and supporters, the Parks Alliance’s work embodies this philosophy. With all of these parts working together towards a shared goal, it is no surprise why this is truly one of the best park systems in the world.

With your support, the fruits of this collective wisdom have paid off this year. San Francisco became the first city in the nation where every resident is within a 10 minute walk to a park. This is a huge milestone for parks throughout the country, and was achieved in large part due to the many unsung spaces that you and the Parks Alliance have helped create, transform and activate. From abandoned lots, neglected alleyways, new playgrounds, beautified medians, tunnel tops, schoolyards, and beyond, when a community member or a neighborhood has a vision to transform or improve itself, the Parks Alliance is here to help make that happen.

Our Board and Staff are working overtime to make sure that we invest in new and more efficient ways to support and deliver services and outcomes to all of you, our partners and investors.

With the input of many of you, we are in the middle of creating our new strategic plan that will guide our work in the years to come and will help us: Build and program more parks and innovative open spaces; Invest in play and playgrounds throughout the city; and become a more proactive and efficient organization to support all parks big and small.

As you can see, it has been a busy year at the Parks Alliance. But being busy we must never forget that our job is to serve you and your efforts to make San Francisco the best place to live on earth. Thanks for helping us make parks happen—we could not do it without you.

Onward and upward!

With gratitude,

Drew Becher
CEO
COMMUNITY PROGRAMS

The San Francisco Parks Alliance works with 200 partner groups, programs and city agencies to transform, activate, and empower neighborhoods. Here are some of the wonderful projects we worked on this year.

MOUNTAIN LAKE PARK PLAYGROUND

This beloved playground in the Inner Richmond reopened in June 2017 after five years of tireless work from the Friends of Mountain Lake Park Playground. The group worked closely with the Recreation and Park Department to develop a design that met the needs of the community and also honored the natural and historic setting. Their commitment exemplifies the power of community engagement, which the Parks Alliance continues to champion for playgrounds throughout the city.

ATHENS AVALON GREENSPACE

This excelsior hillside project was completed this year with a grand finale of beautiful tiled stairs, by artist Iran Narges. The Athens Avalon Greenspace partner group spent a decade turning this orphaned block into a stunning greenspace with support from the Parks Alliance, Public Works, Supervisor Safai, and funding from the office of Supervisor John Avalos and the Community Challenge Grant program.

101 ACTIVE PARK PARTNER GROUPS

70 ACTIVE STREET PARKS
“Projects like this may never have happened without the support of the SF Parks Alliance. The organization does an excellent job of connecting people and helping groups like ours build larger community connections.”

—PAM AXELSON, Athens Avalon Greenspace

**SOUTH PARK**
San Francisco’s oldest park (est. 1854) reopened in March 2017 in the SoMa after a $3.8 million renovation. Park Partner, South Park Improvement Association, initiated and led the renovation design process with Fletcher Design and the Recreation and Park Department. The new park features beautiful meadows, benches, pathways, drought resistant trees, and a universal play area.

**BLUE GREENWAY:**
**PG&E HUNTERS POINT SHORELINE**
The PG&E Hunters Point Shoreline opened in March and now stretches along the bay connecting Heron’s Head Park to India Basin, with bicycle and pedestrian paths running along the waterfront. This was part of the Hunters Point Power Plant Cleanup and Restoration project, an initiative that developed out of years of strong advocacy from community groups in southeast San Francisco.
In 2017, the Parks Alliance launched the ROSE (Recreation and Open Space Element) Implementation Project. The Parks Alliance is collaborating with city agencies to study how parks and amenities are used throughout the city, and to identify and coordinate future open space and recreation opportunities.

The goal of the Recreation and Open Space Element is to continue the City’s legacy of fine parks and recreational opportunities, and guide the City’s future decisions to improve the open space system for the benefit of everyone. The ROSE consists of 6 objectives and 41 policies to determine the overall direction and policies for long-term planning, conservation, and use of open space and recreational facilities in San Francisco.

Over a two year period, the Parks Alliance will convene a forum for stakeholders to guide the implementation of the ROSE by providing data, sharing information, communicating with the public, and identifying needs and new opportunities for funding. Furthermore, the Parks Alliance will explore and recommend methods for collecting data on park users and will evaluate resident and visitor use of San Francisco parks and public open spaces.

“Our goal is a rich diverse mixture of on-trend and up to date recreational opportunities in San Francisco neighborhoods.”

—DREW BECHER, CEO of the San Francisco Parks Alliance
LET’S PLAYSF!

We believe all children deserve a safe, imaginative place to play outside. The Let’sPlaySF! campaign is a partnership of the Parks Alliance and Recreation and Park Department that leverages public and private funding to transform 13 playgrounds across the city, giving more than 20,000 children access to new places to play.

“Like childhood, playgrounds don’t last forever. They need constant attention and resources.” —PHIL GINSBURG, SF Rec and Park General Manager

Over the past year we crossed the halfway point for the campaign, marking more than $6 million in pledges and contributions raised to date. We also kicked off the community design process for several sites, including the Panhandle, Alice Chalmers, Washington Square, McLaren Park, and Sgt. John Macaulay playgrounds.
Each year, the Parks Alliance offers Action Grants and local park awards to support community projects that improve and encourage the activation of San Francisco parks, open space, and recreation centers. At this year’s Love Your Parks Day we awarded $50,000 in funding to ten promising projects.

**ACTION GRANTS**

- College Hill Neighborhood Association
- Bernal Cut Path
- Common Compost
- Sunnydale Community Garden
- Friends of the AMP
- Jerry Garcia Amphitheatre Activation
- Friends of Christopher Park
- Christopher Park Festival
- Literacy for Environmental Justice
- Eco-Adventures Project
- Nature in the City
- Palou Garden
- Northridge Community Garden
- ‘Grow On’ Programming
- Parks 94214
- Movie Nights in the Bayview
- SF Community Alternative School
- Outdoor Education Program
- Visitacion Valley Greenway
- Greenway Art Walks

**LOVE YOUR PARKS DAY AWARDS**

- **Innovative Project of the Year**
  - Playland at 43rd ave.
- **Park Advocate of the Year**
  - Mohammed Nuru, Director of Public Works
- **Playground Stewards of the Year**
  - Friends of West Portal Playground
- **Community Art Project of the Year**
  - Kenny Alley
- **Volunteer of the Year**
  - Ridge Lane Neighbors
- **Visionary Project of the Year**
  - Candlestick Point State Park
A very special thank you to our many partners in City Agencies that help make all of our work possible.

**PARK PARTNERS**

Alemany Farm (Friends of)
Alta Plaza Park (Friends of)
AMP (Friends of)
Angel Alley
Athens Avalon Greenspace
Bernal Heights Outdoor Cinema
Buena Vista Neighborhood Association
Cabrillo Playground (Friends of)
City Guides
Climate Action Now!
Corbett Heights Neighbors
Connecticut Friendship Garden
Daggett Park Plaza
Dahlia Society
Diamond Heights Boulevard Median
Dogpatch Playground Working Group
Dolores Park Playground (Friends of)
Dolores Park Works
Ecos SF
Esprit Park (Friends of)
Excelsior Collaborative
Fallen Bridge Mini Park (Friends of)
Far Out West Dune Community Garden
Franklin Square (Friends of)
Garden for the Environment
Gateway Park
Geneva Car Barn and Power House
Geneva Community Garden
Glen Park Greenway
Goettingen Neighbors Group
Golden Gate Park Band (Friends of)
Grattan Playground (Friends of)
Green Alley’s Project
Greenhouse Project (The)
GreenTrust SF
Hardly Strictly Bluegrass
Help McLaren Park
Hidden Garden Steps
Howard Langton Community Garden
Jackson Playground (Friends of)
Japanese Tea Garden (Friends of the)
Joe Dimaggio Playground (Friends of)
Jungle Stairs
Kenny Alley (Friends of)
Kezar Triangle (Friends of)
Kids in Parks
Lafayette Park (Friends of)
La Grande Community Gardeners
La Playa Merchants Association
Larsen Playground (Friends of)
Lincoln Park Steps (Friends of)
Literacy for Environmental Justice
Marina Community (Friends of)
Marina Monument Earthquake Group
McCoppin Hub
McLaren Bike Park Founders
Mission Bay Families
Mission Community Market
Mountain Lake Park Playground
Ney Street Neighborhood Watch
Noe Courts (Friends of)
Noe Valley Rec Center (Friends of)
NOMAD Gardens
Northridge CommUNITY Garden
Oak Woodlands (Friends of)
OMI Collaborative
Palou Garden
Pennsylvania Street Gardens
Penny Lane (Friends of)
Pink Alley
Pioneer Park Committee
Plant*SF
Playland at 43rd Avenue
Polo Field Cycling Track
Portola Park (Friends of)
Potrero Hill Rec Center (Friends of)
Potrero Sustainable Living Group
Precita Valley Neighbors
Residents for Noe Valley Town Square
Ridge Lane Neighbors
Rossi Playground (Friends of)
Russian Hill Improvement Association
SF Bee-Cause
SF Lawn Bowling Club
SF Shared Schoolyard Project
SF Urban Riders
SF Tennis Coalition
South Park Improvement Association
Strawberry Hill (Friends of)
Sutro Stewards
Tunnel Top Park
Upper Douglass Dog Park (Friends of)
Urban Sprouts
Victoria Manolo Draves Park/Gene Friend Rec Center (Friends of)
Visitation Valley Greenway
Washington Square Park (Friends of)
Waterfront Playground (Friends of)
West Portal Playground (Friend of)
West Sunset Playground (Friends of)
With Honey in the Heart
San Francisco Parks Alliance would like to thank its generous supporters for their contributions between July 1, 2016 and June 30, 2017. While we strive to be as accurate as possible, please contact paula@sfparksalliance.org with any corrections or omissions. Contributions of $250 and above are listed below.

Parks Alliance Donors

$250,000 and above
Anonymous
Anonymous
City and County of San Francisco
Lisa and John Pritzker Family Fund

$100,000 to $249,999
Eucalyptus Foundation
William and Flora Hewlett Foundation

$50,000 to $99,999
Chapman Hanson Foundation
Nancy and Ed Conner
Dana and Robert Emery
Laura and Greg Spivy

$25,000 to $49,999
Katie Albright and Jacob Schatz
Martha Ehrenfeld and Katie Albright and Jacob Schatz

$10,000 to $24,999
The Baker Family Charitable Trust
Whole Foods Market

$5,000 to $9,999
Anonymous
Anonymous
Anonymous
The Baker Family Charitable Trust
Tom and Linda Coates
Conger Moss Guillard Architecture
Dale Stancliff Fund
Friends of Waterfront Playground
Christine and Curtis Gardner
Connie Goodyear Baron and Christine and Curtis Gardner

$250 and above
THANK YOU!
org with any corrections or omissions. Contributions of $250 and above are listed below.

San Francisco Parks Alliance would like to thank its generous supporters for their contributions between July 1, 2016 and June 30, 2017. While we strive to be as accurate as possible, please contact paula@sfparksalliance.org with any corrections or omissions. Contributions of $250 and above are listed below.
Carolyn Davis and Alex Mehran
Steve Merrill
Lyne Hara Moon
Susan and Richard Olness
Shannon and Shawn O’Neill
Barbara and John Osterweis
Gabriela and Mark Parcella
Rajiv and Kaylene Patel
Perkins Coie Foundation
Laurie Poston and Brian Ferrall
Lindsay and Alex Ramsay
Sandy and Scott Rechtschaffen
Shelagh and Tom Rohlen
Su Li and Mario Rivera
Jonathan Rewers
Sandy and Scott Rechtschaffen
Lindsay and Alex Ramsay
Laurie Poston and Brian Ferrall
Perkins Coie Foundation
Rajiv and Kaylene Patel
Gabriela and Mark Parcella
Barbara and John Osterweis
Shannon and Shawn O’Neill
Paul Renard
Mark Rennie
Shauna Marie Rose and Raymond Sullivan
Anonymous
Erica Alioto
Adobe Matching Gift Program
$500 to $999
Lara K. Witter and Curt Sigfstead
mack5
.
Donald Gregory
Robert Guter
Holly Hagens and Todd Sisitsky
Catherine and Robert Hale
Pamela Harrington
Commissioner Tom Harrison
Lauren and Michael Haswell
Mollie and Bill Hector
Kevin Hennessy and Gina Maffei
Helen Hilton Raiser
Libby and Michael Hoaglin
Amy Hockman and Brian Bone
Adam and Susanna Holt
Tucker and Charmly Ingham
Dawn and Joe Jaber
Deejae Johnson
Elizabeth Johnson
Jane and Michael Kahn
Laura Kim
Sam and Meg Kingsland
Dan Kingsley
John and Katherine Kirken
Martine Krumholz and Jonathan Abrams
Catherine and Brian Kwong
Katherine and Alex Ladd
Language in Action, LLC
T. James Lawrence and Kara Wright
Linda and Joe Lifshis
Local Independent Charities of America
Diane and Dave Luders
David and Alexandra Lyon
Jane MacElree
mack5
David Maltz and Antje Kann
Reed Maltzman and Jennifer Gosselin
Kathleen Markov
Farell McElveen
Gabrey and Tommy Means
Barbara Meislin
Dale Memering
Maureen and Mark Middleton
Emily and Michael Millman
Matthew Moore
Saloni and Arneek Multani
Mark Murphy and David Allyn
Linda Nanbu
Valerie and Edward Nicolson
Amy Niles
Daniel and Meagan Nye
Teri Olle and John Comerford
Paige Olson
Elizabeth and Chris Packard
Eleanor Bigelow and Tom Paper
Julie and Peter Parish
Perkins Coie, LLP
Amy and Michael Petrillo
Stasia and Derek Reisfield
Toni Rembe and Arthur Rock
Paul Renard
Anonymous
$250 to $499
Rosemary Alkey
Kathleen and David Anderson
Anonymous
Anonymous
Anonymous
Autodesk Foundation
Jerome Bales
Timothy Bause and Martin Checov
Mari H. Beard and
Daniel Wehmeier
Herb and Vali Bensinger
Sydney and Alan Bernier
Anne Blackman
Anne Boullane
Gerald Cahill and Kathleen King
Dr. Patrick Cavero
Lunsee and David Chan
Edward M. Cohen
Sandi Colabianchi
Jane Corbett
Frank Cupido and Amy Boyce
Michelle Dennehy
Betsy Dodd and Jim Boddy
Dan and Ann Doyle
Kendel and Brian Duford
Sharon and Ernest Eastman
Meghan and Mike Ellis
Steven Elprin and Claire Bunton
Taylor Emerson
Toyn Falola
Susan Fishman
Victoria and David Fleishacker
Karin Flood
Iris Fluellen
Helen Gan
Gap Foundation Gift Matching Program
Google Matching Gifts Program
Amanda Hamilton and
Tim Hemmeter
Dorothy Harkavy
Jane and Dave Hartley
Charles Higgins
Jeremy Hinnman
Thomas R. Kearney
Stephen Kempainen
Patrick Kenny
Karen Kidwell
Sheila Kiernan
Margaret Kirchner
Edward Kramer
Dana Kurtz
Jenny H. Lam and Keith Parker
Erica E. Larsen and Scott Kazmar
Roberto and Sarah Lartigue
Lindsay LaSalle and
Steve Golubchik
Rebecca Lee
Sloane Lehman
Dennis and Laura Leuer
Alix Manduel and Tom Lockard
Melissa Lombardini
Brandon Long and
Courtney Minick
Patricia and Wolfgang Lusse
Bret Lyon and Sheila Rubin
Mather Martin
Nini McCone
Kimbrelia McManigal
Brook Mebrahtu
Amy W. Meyer
Eleanor and Howard Miller
Katie and Joe Morford
Farley Neuman and Sheila Brown
Dan and Mary Noonan
Elizabeth Noronha
Steve Nye
Lori Orson
Caroline and Joe Pacula
Christopher Pederson
May Pon and John Barry
Derek Prill
Maria and Martin Quinn
David Rickabaugh
Anmari B. Roache
Ewa Robinson
Henry and Kate Rogers
Jessica Beth Romm
Salesforce.org
Lois and Robert Salisbury
Sue Ann Schiff and Robert Schiff
Peter and Laurel Schmitz
Paul Scott
Elizabeth Seifel
Barbara Sheng
Susan Squires
Don and Monica St. Pierre
Eric Stiveson
John Stoner
Gary Sullivan and Timothy Lynn
Jim and Victoria Sutton
Stephanie Taylor
Mary Turner
Union Square Business Improvement Dist.
Martin Vanderlaan
Isabel Wade and Jan Chernoff
Stewart and Amanda Walker
Harrison Watkins
Nancy Weston and Bill Euphrat
Christina Wheeler and
John McNulty
Andrew and Billie Wiesenthal
Jeff and Jo-Lee Wishner
Cotty and Kris Wolcott
Amy Wolfrum
Deann Wright and Luke Evin

Park Partner Donors

$250,000 and above
City and County of San Francisco
William K. Bowes Jr. Foundation

$100,000 to $249,999
Martha Ehrenfeld and
Carla McKay
David and Ruth Plant
Laura and Jeff Ubben
Diane B. Wilsey

$50,000 to $99,999
Benji Jasik
Mission Neighborhood Centers, Inc.

$25,000 to $49,999
Airbnb, Inc.
Katharine Edwards
Estimate of Joan Casey
Fletcher Studio
Harbor Point Charitable Foundation
Housing Not Tents - Yes on Q
The Joseph & Vera Long Foundation
Kimball Foundation
The Olympic Club Foundation
Pacific Gas and Electric Company
Recology San Francisco
Sutter West Bay Hospitals
University of California, San Francisco

$10,000 to $24,999
The Bothin Foundation
Ron and Gayle Conway
David and Carla Crane
Crescent Porter Hale Foundation
Fisher Family Fund
GGS Foundation
Google, Inc.
John & Mary King Family Foundation
The Joseph & Mercedes McMicking Foundation
Noah Long
Microsoft Corporation
Mark and Maureen Jane Perry
REI
Sheryl and James Reuben
The Sage Foundation
San Francisco Association of Realtors
San Francisco City Guides
San Francisco Forty Niners
San Francisco Public Health Foundation
The EACH Foundation

Golden State Warriors
Sophie Middlebrook Hayward and
Boe Hayward
JEC Foundation
John and Maricia Goldman Foundation
Kaiser Foundation Health Plan, Inc.
Kaiser Permanente
Kathryn King and
Matthew Gubiotti
The Martin Foundation
Michelle Mercer and Bruce Golden
Nancy and Geoffrey Stack Family Foundation
Jesse Stuart
The Lorree F. Riportela Trust
Wells Fargo Foundation

$2,500 to $4,999
1634 Pine Street, LLC.
Anonymous
Architect Mason Kirby Inc.
Bill Graham Supporting Foundation of the Jewish Community

Thendara Foundation
Whole Foods Market
William Spencer Company
Yerba Buena Fund

$5,000 to $9,999
Kathleen and David Anderson
Anonymous
Apple, Inc.
BCSF, Inc.
Bi-Rite Market
California Pacific Medical Center
Cliff Bar Family Foundation
Dignity Health
Earth Island Institute
Ecology Center
Edwards Mother Earth Foundation
Family of Owen and\nEdwards Mother Earth Foundation
Family of Owen and
Mother Earth Ecology Center
Family of Owen and Catherine Mehegan
Randi and Robert Fisher
Fivepoint

Blue Shield of California
Boston Properties
Todd and Erika Chapman
City of Dreams
Coalition for Better Housing
Ferry Building Associates, LLC
Foundation For Ecology & Culture
Christine and Curtis Gardner
Rika and Byron Gill
Hotel Council of San Francisco
Lucy and Nick Koukopoulos
Toby Levy
Macy Housing
San Francisco Federal Credit Union
San Francisco Fire Fighters-Local 798
Steve and Diana Strandberg
The Belay Foundation
The Good Life Grocery
Wasserman Foundation
Wells Fargo Bank
Whole Kids Foundation

$5,000 to $9,999
Anonymous
Apple, Inc.
BCSF, Inc.
Bi-Rite Market
California Pacific Medical Center
Cliff Bar Family Foundation
Dignity Health
Earth Island Institute
Ecology Center
Edwards Mother Earth Foundation
Family of Owen and Catherine Mehegan
Randi and Robert Fisher
Fivepoint

Blue Shield of California
Boston Properties
Todd and Erika Chapman
City of Dreams
Coalition for Better Housing
Ferry Building Associates, LLC
Foundation For Ecology & Culture
Christine and Curtis Gardner
Rika and Byron Gill
Hotel Council of San Francisco
Lucy and Nick Koukopoulos
Toby Levy
Macy Housing
San Francisco Federal Credit Union
San Francisco Fire Fighters-Local 798
Steve and Diana Strandberg
The Belay Foundation
The Good Life Grocery
Wasserman Foundation
Wells Fargo Bank
Whole Kids Foundation

$2,500 to $4,999
1634 Pine Street, LLC.
Anonymous
Architect Mason Kirby Inc.
Bill Graham Supporting Foundation of the Jewish Community

Thendara Foundation
Whole Foods Market
William Spencer Company
Yerba Buena Fund

$5,000 to $9,999
Kathleen and David Anderson
Anonymous
Apple, Inc.
BCSF, Inc.
Bi-Rite Market
California Pacific Medical Center
Cliff Bar Family Foundation
Dignity Health
Earth Island Institute
Ecology Center
Edwards Mother Earth Foundation
Family of Owen and Catherine Mehegan
Randi and Robert Fisher
Fivepoint

Blue Shield of California
Boston Properties
Todd and Erika Chapman
City of Dreams
Coalition for Better Housing
Ferry Building Associates, LLC
Foundation For Ecology & Culture
Christine and Curtis Gardner
Rika and Byron Gill
Hotel Council of San Francisco
Lucy and Nick Koukopoulos
Toby Levy
Macy Housing
San Francisco Federal Credit Union
San Francisco Fire Fighters-Local 798
Steve and Diana Strandberg
The Belay Foundation
The Good Life Grocery
Wasserman Foundation
Wells Fargo Bank
Whole Kids Foundation
Credit Karma, Inc.
Dunn-Edwards Corporation
Early Girls, LLC
Daniel Ehrenberg
Mrs. and Mr. Jessica W. Eisler
Emerald Fund, Inc.
Charles and Trilce Farrugia
Katie Ferrere
Fit Bernal Fit, Inc.
Donald and Tomoko Fortune
Keith Freedman
Freixenet - Sonoma Caves, Inc.
Fried Chicken Kitchen, LLC
Michael and Karen Gemmill
Genentech Employee Giving Program
Genentech, Inc.
Give Something Back Fund
Emily Gogol
Goodscape
Google Matching Gifts Program
Kristyn Grunick
Chris Gruswell
Charlie Hale
Hall Capital Partners, LLC
Loreen and Jeffery Hanak
Harold L. Wyman Foundation, Inc.
Alan Hopkins
Michelle and Justin Hughes
Carla and David Hultman
Leslie and George Hume
International Brotherhood of Electrical Workers, Local #6
Thomas J. Kanaley, J. D.
Carl Kawaja and Gwendolyn Holcombe
Ashley Kempel
Alexander Kirk
Brian Kirrere
Lagunitas Brewing Company
Danielle Lazier
Jeffrey Leibovitz and Louise Bird
Christopher and Coitane Lord
Sterling and David Mace
Mr. Doug D. Mandell
Silvano and Gerarda Marchesi
Fran Martin and James Growden
Alison L. May
Salesforce.org
San Francisco Giants
Catarina and Andrew Schwab
Andrew and Jennifer Segal
Beatrice and Michael Seidenberg
Sue Sigler
Calista Shepherd Smith
Joshih Bruguera State Farm Insurance Agency, Inc.
Sunset Heights Association of Responsible People
Sutro Tower, Inc.
Jim and Victoria Sutton
Sutton Law Firm, PC
Target Corporation
The Sam Mazza Foundation
Frederick Thurber
U.A. Local #38
Uber
Vanguard Properties
Villa Family Foundation
Jonathan Warshauer
Janelle Wong
Anne and Bob Zerbst
$500 to $999
Andrew and Linda Ach
Adobe Matching Gift Program
Lucy Almers and Sean Rhea
Christopher Anderson
Anonymous
Anonymous
Robert and Robyn Baer
Kenneth Barovsky
Valerie and Charles Batchelder
Scott Bell
Bernal Hill Realty
Corey Block
Michael Blumlein and Hilary Gordon
Tom Bressan
Steven Buchholz and Elizabeth Rogers
Katherine and Gray Calvert
Tonya Carmien
Michael Carrington
Chicago Architecture Foundation
Brenda Cravens
Lynn Crosby
Shannon and Thatcher Davis
Laura Derosier and Brad Simeral
Detour, Inc.
P.H. Deutsch
Joseph Ellin and Jacqueline Aiken
Lenz Emmery and Charles Canepa
David Enslow
Oz Erickson
Fetch Media Inc.
Matthew and Camilla Field
Angelo Figone
Sharon M. Fish
John Fitzgerald Jr.
James Forbes
Cheryl Frank and Michael Linn
Christian Gainsley
Rosa Garcia
Anne and Dick Gould
Sinead Hayes
Lana Herrera
Joyce and Paul Highsmith
Harold Hoogasian
Laura and Noel Hund
Hurlbut Family Charitable Trust
Lois Anne Indorf
Daniel Ishofsky
Paul Jaber
Dennis and Paula Jaffe
Johnson Ohana Charitable Foundation
Joanna and Eric Jonsson
Jane and Michael Kahn
Jennifer Kindell
Darcy and Richard Kopcho
Koret Foundation
Audrie Lee
Kathy Leventhal
Jane Levikov
Sheeldon Lim
Robert L. Liu
Cyleon Lo
Warren Longmire
Lyft, Inc.
Oliver Mar
Kitty Margolis and Monti Montuori
Eric and Merrimath Mathewson
Mark and Kelly McKane
Media Solutions
Doc Michaels
Middlebury College
Jeffrey and Elizabeth Minick
Bethwyn Morris
James and Candace Naughton
Kelly, Nice and Maureen Holt
Jenny Park
Petit Teton Foundation
Dr. Krista Ramonas and Gordon Rubenstein
Adam Reineck
Rita Roti Real Estate
Lois and Robert Salisbury
Ria Soler
Sprinkler Fitters Local No. 483
Sprouts, Inc.
Margaret Stevenson
Sweetgreen, Inc.
J B. Taishoff
The Smit Wyant Fund
Jane Tobin
Judith and David Traverso
Mike Valdez
Madhulika Varma and Jonathan Terdiman
Winston & Julia Wyckoff
YMCA of San Francisco—Urban Services
$250 to $499
2000 BLG, LLC
Keith Abey
Walter Adamchik
Anne Alvarez
Eric Anderson
Apple Matching Gifts Program
Michel Arendareff
Argonaut Securities Company
AVG LLC
Bank of the West
Elliott Barenbaum
Bay Area Community Resources
Karen Banks
Adelaide Bell
Bruce Bennett
Laureen Bergeron
Bernal Heights Neighborhood Center
Kurt Billick
BlackRock Matching Gifts Program
Risa Blumlein

Your legacy gift to the Parks Alliance can support your favorite park or parks across San Francisco. To learn more about including the Parks Alliance in your estate plans or to request a copy of our estate-planning organizer, please contact 415-621-3260 or meagan@sfparksalliance.org.
FINANCIAL STATEMENTS*
Statement of Financial Position June 30, 2017

ASSETS
Cash and Cash Equivalents $1,872,139
Accounts Receivable 53,693
Unconditional Promises to Give —
Prepaid Expenses 125,408
Inventory 33,830
Investments 9,753,416
Property and Equipment - Net 21,531
Total Assets $11,860,017

LIABILITIES
Accounts Payable & Accrued Expenses $995,272
Deferred Revenue 294,722
Capital Lease Payable —
Total Liabilities 1,289,994

NET ASSETS
UNRESTRICTED
Designated by the Board for Specific Purposes 1,427,313
Designated for Conservatory of Flowers Operations 216,314
Undesignated 2,199,158
Total Unrestricted Net Assets 3,842,784

RESTRICTED
Temporarily Restricted 6,677,238
Permanently Restricted 50,000
Total Net Assets 10,570,023
Total Liabilities & Net Assets $11,860,017

*Unaudited financials. Audited financials will be available by early 2018 at sfparksalliance.org.

STATEMENT OF ACTIVITIES
For the Fiscal Year Ended June 30, 2017

SUPPORT AND REVENUE
Contributions $9,335,824
Admissions and Sales 1,168,579
Program Fees 728,568
Revenue from Special Events 706,465
In-kind Donations 266,500
Interest and Investment Income 164,444
Realized and Unrealized Gain (Loss) from Investments 291,712
Other Income 247,672
Total Support and Revenue 12,909,764

EXPENSES
PROGRAM SERVICES
General and Park Partners Programs 11,634,292
S.F. Recreation & Park Department Programs 549,008
Conservatory of Flowers 1,903,549
SUPPORTING SERVICES
General and Administrative 425,627
Development 896,279
Total Expenses 15,408,755
Increase (Decrease) In Net Assets (2,498,991)
Net Assets At Beginning of Year 13,069,014
Net Assets at End of Year $10,570,023

Every year Park Partner groups leverage Parks Alliance fundraising, community mobilizing, and technical assistance expertise to raise millions of dollars. Those donations are used to renovate or beautify parks, or enhance them with programming. Projects fundraise all year long and often take in revenues that are not spent in the same fiscal year.

OPERATING REVENUE SOURCES

OPERATING EXPENSE ALLOCATION

- Contributions: 72.3%
- Admissions & Sales: 9.1%
- Program Fees: 5.6%
- Revenue from Special Events: 5.5%
- In-Kind Donations: 2.1%
- Interest & Investment Income: 3.5%
- Other: 1.9%

- Programs Services: 75.5%
- General & Park Partners Programs: 3.5%
- SF Recreation & Park Dept. Programs: 12.4%
- Supporting Services: 2.8%
- General & Administrative: 5.8%
This September we held our most successful Party for the Parks to date in the historic and majestic Stern Grove! The grove was alive with fireflies, fairies and 600 park lovers who helped raise $700,000 to support Let’sPlaySF! and playgrounds across the city. Special thanks to our party chairs, Caroline Hayward Brinckerhoff, Liz Briggs Farrell, and Sophie Middlebrook Hayward.